



COPYTHORNE PARISH COUNCIL

A meeting of the Media and Publicity Advisory Committee was held via Zoom Video Conference on Thursday February 13th 2025 starting at 12pm.

Present:

Attendees:- Cllrs Sylvia Wiggins (Chair); Graham Chillcott; Jackie Rhodes; Sherri Johnstone

Meeting Clerk:- Mr. David Rigby – Clerk and RFO

A G E N D A (with **draft** notes of discussions)

1. **Apologies for absence**
None
2. **Declarations of Interest**
None
3. **Review of notes of previous meeting (September 28th 2023)**
All members present at the last meeting were happy that the notes of the meeting held on September 28th 2023 accurately reflected the discussions. With regards to the notes of discussion relating to Item 4 at that meeting it was suggested that more ideas come forward for possible uses for the phone boxes.
4. **Discussion regarding merging the Media & Publicity Advisory Committee into the Five Year Plan Advisory Committee.**
The members discussed the merger which was unanimously seen as a sensible streamlining of the Council's Advisory Committees.
ACTION – That the Clerk be instructed to prepare a report for presentation at a future Council by June 30th 2025 outlining the recommendation and accompanied by a revised set of Terms of Reference for the Advisory Committees.
5. **Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.**
None
6. **Agree date for next meeting (subject to outcome of Item 4 above).**
Should Council not agree to the recommendation under Item 4 then a date to be arranged.

Meeting ended at 12.23pm

MEDIA & PUBLICITY ADVISORY COMMITTEE MEETING - FEBRUARY 13TH 2025

ITEM 3 - REVIEW OF DRAFT NOTES OF PREVIOUS MEETING ON SEPTEMBER 28TH 2023

A meeting of the Media and Publicity Advisory Committee was held via Zoom Video Conference on Thursday September 28th 2023 starting at 11am.

Present:

Attendees:- Cllrs Sylvia Wiggins (Chair) & Graham Chillcott (from 11am)
Cllrs Jackie Rhodes & Sherri Johnstone (from 12pm)

Meeting Clerk:- Mr. David Rigby – Clerk and RFO (from 11am)

A G E N D A (with DRAFT notes of discussion)

1. Apologies for absence

Due to unexpected events Cllrs Rhodes and Johnstone were unable to attend until around 12pm. As the meeting was not quorate the Chair adjourned the meeting at 11.02am.

Meeting recommenced at 11.52am with all members now present

2. Declarations of Interest

None

3. Review of notes of previous meeting (June 29th 2023)

All members present at the last meeting were happy that the notes of the meeting held on June 29th 2023 accurately reflected the discussions

4. Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.

SJ initiated a discussion on the use of the Council's Facebook presence to allow residents to engage with the Council. It was agreed that for now we would continue to operate our Facebook page unchanged whilst more consideration was given to the pros and cons of wider engagement. In late February 2024 NALC are running an online workshop entitled "The Good, the Bad, and the Ugly of social media in the local council sector" and it was suggested that a place(s) be booked. Those attending could then feedback to a subsequent M&P AC meeting to continue the discussion on possible changes to the Council's use of Facebook.

ACTION – Clerk to book a place(s) for the above event.

SJ suggested holding "Meet your councillors" drop-in sessions at the Community Café to increase engagement opportunities. It was generally felt that this was a good idea with two councillors at a time being present on a monthly basis (GC suggested the week before a Council Meeting might work best). The meeting could be advertised on Facebook.

ACTION – SJ & GC to work with the Clerk to develop this suggestion.

GC raised the question of how we could use the existing information hubs (the four "red phone boxes") more effectively. Members were asked to think of possible options for a future discussion. Initial suggestions were a newsletter article about them and a quiz connected to them.

GC suggested making copies of the Parish Council newsletter available in the Community Café to promote awareness of the Council's activities.

ACTION – Clerk to ask TLC Online to provide a quote for an increased print run.

5. Agree date for next meeting.

Thursday December 21st 2023, 2pm (provisional)

Meeting ended at 12.43pm