



COPYTHORNE PARISH COUNCIL

A meeting of the Media and Publicity Advisory Committee was held via Zoom Video Conference on Thursday September 28th 2023 starting at 11am.

Present:

Attendees:- Cllrs Sylvia Wiggins (Chair) & Graham Chillcott (from 11am)
Cllrs Jackie Rhodes & Sherri Johnstone (from 12pm)

Meeting Clerk:- Mr. David Rigby – Clerk and RFO (from 11am)

A G E N D A (with DRAFT notes of discussion)

1. Apologies for absence

Due to unexpected events Cllrs Rhodes and Johnstone were unable to attend until around 12pm. As the meeting was not quorate the Chair adjourned the meeting at 11.02am.

Meeting recommenced at 11.52am with all members now present

2. Declarations of Interest

None

3. Review of notes of previous meeting (June 29th 2023)

All members present at the last meeting were happy that the notes of the meeting held on June 29th 2023 accurately reflected the discussions

4. Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.

SJ initiated a discussion on the use of the Council's Facebook presence to allow residents to engage with the Council. It was agreed that for now we would continue to operate our Facebook page unchanged whilst more consideration was given to the pros and cons of wider engagement. In late February 2024 NALC are running an online workshop entitled "The Good, the Bad, and the Ugly of social media in the local council sector" and it was suggested that a place(s) be booked. Those attending could then feedback to a subsequent M&P AC meeting to continue the discussion on possible changes to the Council's use of Facebook.

ACTION – Clerk to book a place(s) for the above event.

SJ suggested holding "Meet your councillors" drop-in sessions at the Community Café to increase engagement opportunities. It was generally felt that this was a good idea with two councillors at a time being present on a monthly basis (GC suggested the week before a Council Meeting might work best). The meeting could be advertised on Facebook.

ACTION – SJ & GC to work with the Clerk to develop this suggestion.

GC raised the question of how we could use the existing information hubs (the four "red phone boxes") more effectively. Members were asked to think of possible options for a future discussion. Initial suggestions were a newsletter article about them and a quiz connected to them.

GC suggested making copies of the Parish Council newsletter available in the Community Café to promote awareness of the Council's activities.

ACTION – Clerk to ask TLC Online to provide a quote for an increased print run.

5. Agree date for next meeting.

Thursday December 21st 2023, 2pm (provisional)

Meeting ended at 12.43pm

MEDIA & PUBLICITY ADVISORY COMMITTEE MEETING - SEPTEMBER 28TH 2023

ITEM 3 - REVIEW OF DRAFT NOTES OF PREVIOUS MEETING ON JUNE 29TH 2023

A meeting of the Media & Publicity Advisory Committee was held via Zoom Video Conference on Thursday June 29th 2023 starting at 10am.

Present:

Attendees:- Cllrs Graham Chillcott; Jackie Rhodes; Sylvia Wiggins;

Meeting Clerk:- Mr. David Rigby – Clerk and RFO

A G E N D A (with DRAFT notes of discussion)

- 1. Election of a Chairman**
GC acting as temporary Chair proposed SW for Chair, JR seconded, all voting members in favour. SW took the Chair.
- 2. Apologies for absence.**
None.
- 3. Declarations of Interest.**
None
- 4. Review of notes of previous meeting (April 28th 2023)**
All members present at the last meeting were happy that the notes of the meeting held on April 28th 2023 accurately reflected the discussions. DR advised that the installation of the final two noticeboards had been delayed until mid July.
- 5. Discussion of other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.**
At the suggestion of GC, DR informed members that he was working with TLC Online, our newsletter producers, to try and improve the colour contrast for the version of the newsletter that is used by Stanley's Own magazine.

JR raised the issue of Council "Press releases". DR advised that one had been sent to the Lymington Times and the Daily Echo about the unveiling of the Platinum Jubilee Clock but that neither publication had carried the article. Further planned "press releases" are one to confirm the make up of the new Parish Council and another once the final two noticeboards were installed.

SW suggested that we inform residents more about the work of the Parish Council. DR said that he would produce an article for the August newsletter about what each level of local government was responsible for.
- 6. Agree date for next meeting**
Thursday September 28th 2023, 10am

Meeting ended at 10.22am